



2024 MEDIA KIT



SHER
VANCOUVER
PODCAST

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**Queerness is our
strength, not our
struggle.**

- Sharon & Niri

LET'S CONNECT

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YOUR HOSTS

MEET SHARON & NIRI

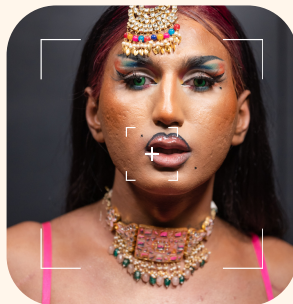
We are two Queer South Asian cis women who are on a mission to highlight and celebrate queer and trans people in our community.

Our intention is to normalize a multitude of experiences and identities, challenge societal norms, and highlight BIPOC representation. We hope to bring people together through story sharing, celebrating, highlighting experiences, and learning alongside one another.

It's time to inspire more change for the better.



SZN 2 EP 1



SZN 2 EP 1



SZN 2 EP 5



SZN 2 EP 8

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This podcast is a resource for queer and trans individuals who seek a sense of belonging, inspiration, and validation.

WHO? HOW?

OUR BEGINNING

This podcast is a project of Sher Vancouver – a registered charity for queer South Asians, friends, and allies.

During the height of the COVID-19 pandemic, Sharon Sehrai tirelessly searched the internet for stories of queer South Asian women in British Columbia. The search didn't provide much hope. That's when we decided to take matters into her own hands.

We started recording Season 1 in 2021 on Zoom (#pandemic) transitioning to in-person interviews at Surrey Libraries.

Fast forward to season three.

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STATS

IT'S JUST THE START



4727+

Podcast Downloads



8600+

Instagram Followers



11,300+

Website Visits



22

Total Episodes

IN THE PRESS

CBC NEWS | BRITISH COLUMBIA

How these South Asian women are finding their voice through podcasting

"I wanted to create a space where queer folks didn't have to search the web tirelessly to be like, 'Oh, there's Lilly Singh, or Jameela Jamil.' These folks are great and they're visible, but they're out of reach," said Sehrai.

WE'RE GLOBAL



74% CANADA

10% UNITED STATES

4% INDIA

**TUNE INTO
SEASON 3** 



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SHER VANCOUVER PODCAST

A safe space where we highlight and celebrate BIPOC 2SLGBTQ+ individuals and allies in our local community to ignite change.



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